



2020 Entrepreneurial Challenge Rules

Goal: Market, for votes from all attendees at the event, an innovative, working robotic product (autonomous and/or remote controlled) that customers want!

Divisions: Teams in this challenge compete in **separate divisions:**

- Elementary School + Middle School
- High School + University/Professional

Requirements: Autonomous and/remote controlled robot, cost not to exceed \$3,000 USD, using any platform and meets the following design constraints, which will be **verified during Check-In:**

- Demonstrate product functioning (shows an input-process-output logic)
- Show team business cards with logo.
- Show 1 page marketing flier ready for distribution
- Show your materials for your floor space. (Provided: 2 chairs, electricity, public WIFI)
- HS/UP division: A quality, 60 second, promotional video.

General Rules:

Robotic system: defined as any product that incorporates an INPUT-PROCESS-OUTPUT logic. (i.e., these fit the definition: apps, cell phone, tv, tv remote, car, car fob, laptop ...)

- Market a working robotic system to ALL EVENT ATTENDEES as "customers"
- All attendees will have a single vote to cast for an Entrepreneurial product.
- Subject Matter Experts (**SME**) will have 50 votes to cast for one or multiple products

Challenge Specifications:

- Provided:
 - 3m x 3m booth space; larger, if requested
 - Electricity
 - Public internet
 - Chairs (2) – **NO TABLE.**
 - **Your 'STORE SET UP' is 100% your responsibility.**
- Sales team is FREE (encouraged) to roam the event – DRIVE customers to your store
- Sales team must be YOUR REGISTERED team members. If unregistered people are used it may result in a 100 vote penalty/unregistered person used.
- VOTING – starts @ 9:00a, day 1, and concludes @ at Noon, day 2. All votes are cast at the Voting Booth Table.
- ANY ticketed event attendee can vote - Your team should work the entire event to draw "customers" to your 'store' front because EVERYONE is eligible to vote.